

ANDY KAUFMAN.INTRODUCTION

This American entertainer, actor and performance artist rose to fame in the 70's and 80's where his unconventional actions earned him a notoriously controversial reputation.

PROJECT GOAL.

To create an introduction that conveys Kaufman's wild, yet tragic life.



STORYBOARD.ANDY KAUFMAN.PLANET KAUFMAN



1. A wide shot of a planetary system revolving around what appears to be a head.



2. It cuts to reveal Andy Kaufman with an awkward expression.



3. The top of his head explodes, and wild imaginative shapes float out.



4. Unique moments of his life pop out and interact with the shapes.



5. It is revealed that the DC Bullet logo is rotating at a fast speed acting like a fan.



6. The logo stops to a halt and DC Classics folds out from underneath it.

STORYBOARD.ANDY KAUFMAN.MIGHTY MOUSE



1. The motif is reminiscent of the karaoke bouncing ball. The ball bounces along the theme song to the television show "Mighty Mouse" echoing one of Andy's infamous bits in his stand-up act.



4.



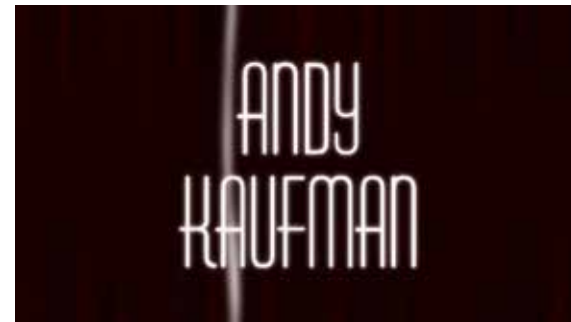
2. The ball transforms into Andy Kaufman and now Andy bounces along the ever transforming space.



5. Andy Kaufman finally reaches the end where he unsuccessfully tries to complete a jump.



3. The space increasingly becomes less linear and more chaotic, a metaphor for Kaufman's life.



6. Kaufman falls gracefully to his end, when the screen goes black and his name comes up.